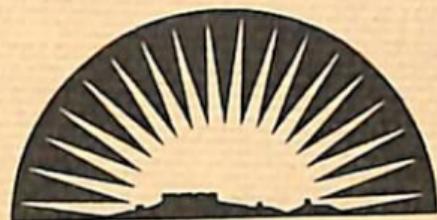


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DODGE CITY COMMUNITY COLLEGE  
*CENTER FOR BUSINESS AND INDUSTRY*

2501 North 14th Avenue ★ Dodge City, KS 67801 ★ (316) 225-1321

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## **CENTER FOR BUSINESS AND INDUSTRY**

**Coordinator  
Harold E. Marconnette**

- ★ Technical Programs
- ★ Industrial Developments
- ★ New-Expanding Businesses

**Allied Health Assistant Coordinator  
Deane Gholson**

- ★ Any programs or classes in Health area
- ★ Assist in meeting the requirements for relicensure and/or recertification of allied health professionals of Southwest Kansas

**Business Office Assistant Coordinator  
Alice White**

**Business Office Program:**

- ★ Banking, Real Estate and Insurance Continuing Education
- ★ Time Management, Stress Management, Public Relations
- ★ Upon request from businesses and individuals

## CENTER FOR BUSINESS AND INDUSTRY

The *Center for Business and Industry* at Dodge City Community College provides training and development to fit needs of individuals, businesses, and industries. Workshops and seminars will be customized to fit the current and long-term needs of employers and employees...from management to production line...on-site and on-campus.

It pays big dividends to capitalize on your most valuable assets: your people. To provide and to encourage continuing education and advancement in your field of business or industry, contact the *Center for Business and Industry*. It makes good business sense.

The *Center for Business and Industry* pledges to assess and respond to the business needs of Southwest Kansas. Together we can achieve your business goals!

## SERVICES

The *Center for Business and Industry* at Dodge City Community College offers:

- ★ Training or retraining for industry and business programs;
- ★ Tailor-made, short-term workshops and seminars;
- ★ Specific training to meet specific employees' needs;
- ★ Classes at your place of business including classes for college credit.

You and your company will reap immediate and long-term benefits through a partnership with the *Center for Business and Industry* at Dodge City Community College.

## PERSPECTIVE

The *Center for Business and Industry* and Dodge City Community College are pioneering efforts to establish creative partnerships which will benefit business and the community-at-large.

You are in business to make a profit, thus you are concerned about the economic welfare of the community. To maximize your company's earnings while contributing to a healthy economy, it is to your advantage to improve your efficiency and proficiency.

It is in training and retraining employees that Dodge City Community College can perform a valuable service. There are 3 main reasons for you to contract with us to set up classes for your organization:

- ★ To provide entry-level skills training for new employees
- ★ To upgrade present job skills
- ★ To retrain employees with skills for future demands

The *Center for Business and Industry* at DCCC is prepared to meet your educational and training needs with our community-based teaching and technical resources.

## FLEXIBILITY

Because we are a community college, we can offer you a flexibility that four-year and other fixed-site educational facilities cannot - flexibility in course content, location (classes can be held either on the company grounds or on the college campus), course length, instructor and expense. There are few services your business will ever buy that will reap the immediate and long-term benefits that a carefully-crafted partnership with Dodge City Community College will yield.

We acknowledge that new and more sophisticated technologies, such as robotics, often cannot be taught in traditional college occupational programs. Therefore, we are taking our college to the community - we are customizing specific courses to satisfy the specialized (and sometimes unique) training needs of companies such as yours.

Success in any enterprise requires the right product.

- ★ We involve you in planning.
- ★ We develop training outlines.
- ★ We come to you. We will specialize in service at your convenience and location.

